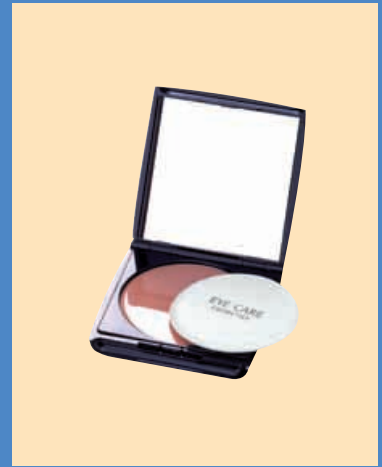


EYE CARE COSMETICS

SKINCARE AND MAKEUP
FOR SENSITIVE EYES AND SKIN.



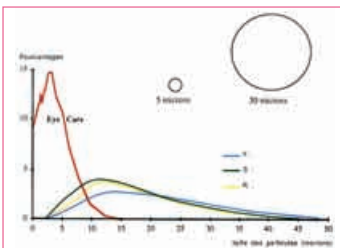
A CONCEPT,
A COMMITMENT, A GUARANTEE,
A BRAND.



THE MAKEUP CONCEPT.

All products in the EYE CARE COSMETICS makeup range have been developed to avoid all types of sensitive reaction (tears, cornea, eye lash roots, epidermis...) with or without contact lenses.

All components recognized as aggressive to the organism have been avoided, only ingredients rigorously selected for their total innocuity and compatibility with bio-material used in lenses, have been selected.



Comparative granulometry of ranges R-S-Y and the EYE CARE COSMETICS range.



Micronized particle seen through an electronic microscope. (scale: 5 μm)

THE MAKEUP CONCEPT.

- **Ultra-micronized** products.
- Rigorous selection of raw materials for their **bio-inertia***.
- Use of **non-ionic preservatives** controlled for optimal hold.
- **PARABEN-FREE** formulations:
Gentle Mascara, Cream Eyeshadow, Pencils, Ophthalmic Mascara, Regard Lagon, Nail Enamel, Nail Treatments, Nail Enamel Remover.
- Exclusive use of **water-insoluble mineral pigments**.
- Selection of particularly suitable components: tocopherol linoleate, γ orizanol.
- **Elimination of components presenting a potential risk:** Nickel, Cobalt, Colophane, allergenic fragrance notes.
- **Suppression of components harmful** to nails and skin: formol, toluene, acetone, formaldehyde resin.
- **Fragrance-free** formulations: Mascaras, Eyeliners, Pencils, Eye shadows, Nail Enamel and treatments.
- **Systematic tests** (toxicological using a substitutive method, bacteriological, physico-chemical), and **permanent** control of product quality by a cosmeto-vigilance panel.



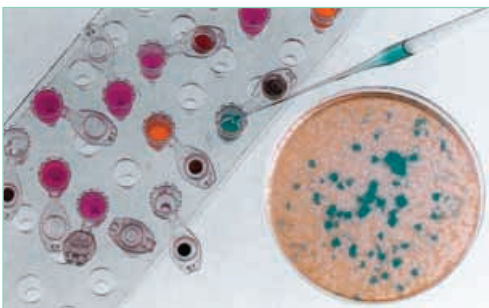


THE SKINCARE CONCEPT.

Skin sensitivity, extremely frequent these days, often begins with a malfunctioning skin barrier, that makes skin more vulnerable to outside aggression. The innovative solution from the Contapharm Laboratories lies in its selection of components, active ingredients in particular, to strengthen the skin's natural defenses, and specifically to protect skin from environmental aggression. Formulated in this way, the EYE CARE COSMETICS skincare soothes irritation, pulling, tingling and redness in even the most sensitive skins.

THE SKINCARE CONCEPT.

- **Respect cutaneous pH level:** pH 5,5.
- Rigorous selection of raw materials for their **bio-inertia***.
- **Elimination of all active ingredients reputed to be aggressive or anti-sensitive:**
AHA - Retinol - Salicylic acid - plant essences -essential oils...
- Exclusive selection of gentle, non-ionic tensio-active ingredients that **respect the skin's hydrolipidic film**.
- Use of **physiological doses of active ingredients**, specifically to reinforce the skin's natural defenses and to protect it from environmental aggression.
- Selection and dosage of preservatives controlled for their cutaneous bio-inertia*.
- Development of extremely refined, ultra-gentle textures **to optimize pleasure of use**.
- Use of fragrance limited exclusively to **non-allergenic notes**.
- **Efficiency tested and proven** on healthy volunteers by an independent approved Institute of Clinical Testing.
- Permanent control of product quality by **a cosmeto-vigilance panel**.

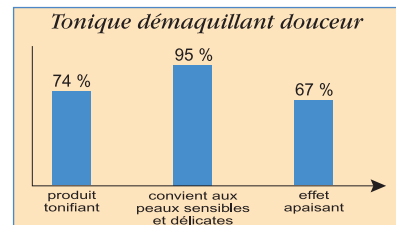
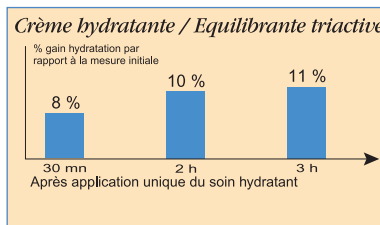
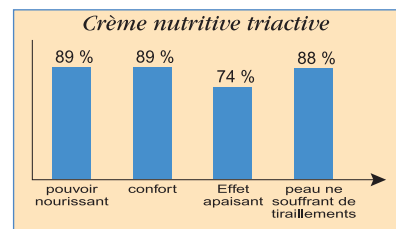
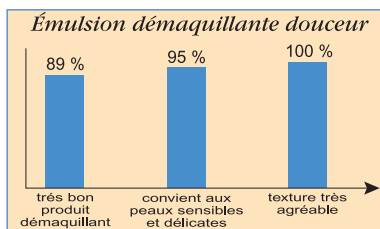
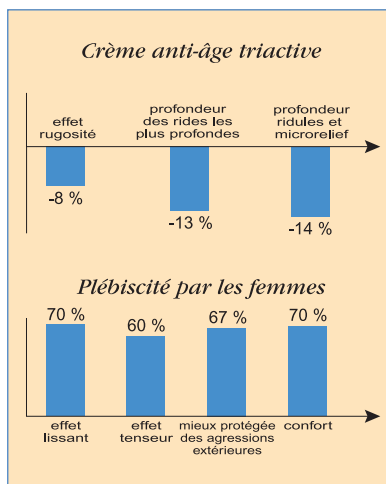




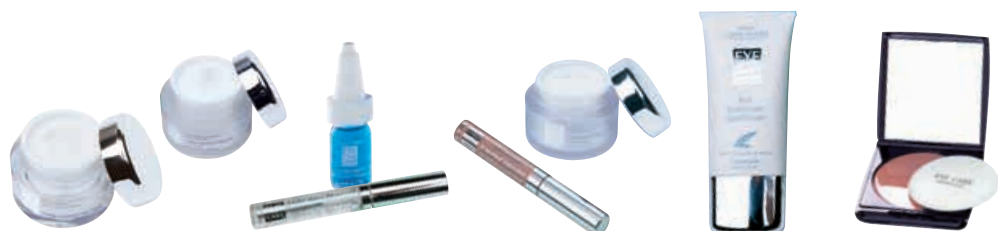
GUARANTEE OF INNOCUITY AND EFFICIENCY.

The innocuity and efficiency of the EYE CARE COSMETICS products are evaluated at every stage of the development and production process.

- Evaluation and control of all ingredients for their high ocular and cutaneous inertia level.
- Testing for innocuity and tolerance.
- Bacteriological and physico-chemical testing.
- Production according to the norms of the European Cosmetics and Pharmaceutical industries.
- Reinforced quality control.
- Stability guaranteed.
- Clinical validation, by independent organisations, to increase objectivity of product efficiency.
- Certification ISO 9001 v.2000 – ISO 13485 for Contapharm Laboratories.



Examples of clinical tests





FOR SENSITIVE EYES AND SKIN, BIRTH OF A CONCEPT.

Graduates in Pharmacy from the University of Paris, Patrice and Danielle Soyer, specialists in the development and production of maintenance products for contact lenses, founded the Contapharm pharmaceutical laboratories in 1981.

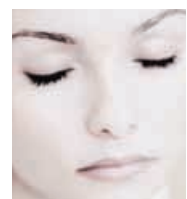


Backed by their savoir-faire, and in collaboration with eye specialists and opticians, they identified a problem specific to women who wear contact lenses: ocular, or peri-ocular, intolerance to traditional skincare and makeup products (including hypo-allergenic ones). This problem affects more than one in two women, has no direction relation to a substance identifiable by patch, is often linked to a natural predisposition (skin type, fragile eyes, hypo-lacrymal secretion, age, heredity...) or to conditions of modern life (stress, pollution, aggressive products, hard water, dieting, unhealthy eating habits, air-conditioning, smoking...).

By crossing the indepth study of eye and skin physiology with knowledge gleaned from biomaterial used in contactology, they came up with the concept of bio-inertia* formulations.

Initially applied to makeup products for contact lens wearers, the concept has progressively spread to all skincare and makeup products for those with sensitive eyes and skin.

Today EYE CARE COSMETICS are recognized by healthcare professionals (dermatologists, allergy-specialists, ophthalmologists) and women who want to be sure of their beauty, to be one of the leading reference brands in « high tolerance » cosmetics.



**Bio-inertia of formulations: original concept from the Contapharm Laboratories whose objective is a total respect for its product users and the environment.*

CONTAPHARM LABORATORIES QUALITY CHART

- ULTRA-MICRONIZED FORMULAE.
- RIGOROUS SELECTION OF RAW MATERIALS FOR THEIR OCULAR AND CUTANEOUS INERTIA.
- RICH IN NATURAL ACTIVE INGREDIENTS.
- NO PRODUCTS USE EXTRACTS OF ANIMAL ORIGIN.
- ALLERGEN-FREE FRAGRANCES.
- TESTED FOR SENSITIVE EYES AND CONTACT LENS WEARERS.
- DERMATOLOGICALLY TESTED FOR SENSITIVE SKINS.
- NO ANIMAL TESTING.
- RECOMMENDED BY ALLERGY SPECIALISTS, DERMATOLOGISTS AND OPHTHALMOLOGISTS.
- APPROVED BY **ASTHMA ALLERGI FORBUNDI** AND **OICM** FOR CONTACT LENS WEARERS AND SENSITIVE EYES.
- CERTIFICATION **ISO 9001 - V2000 - ISO 13485**.



CREATOR OF MAKEUP FOR CONTACT LENS WEARERS

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